

# 2024-25

# Event Sponsorships

*Creating bright futures **together**  
with the NKC Schools Education  
Foundation*





Hello!

I am reaching out on behalf of the NKC Schools Education Foundation to introduce an exciting opportunity to partner with us in creating bright futures for over 21,500 students and 3,500 staff in our district. Through sponsorship, individuals and companies can play a vital role in supporting innovative programs, sparking creativity, and enhancing student success across our community.

To give you a better understanding of the work we do and the impact your support can have, I have attached our latest impact report. This report highlights how the foundation has been able to invest over \$550,000 into programs, grants, and scholarships that directly benefit students, families, and educators. From clearing meal debt for families in need to funding grants that inspire future-ready learners and leaders, our efforts have touched countless lives—and we hope to do even more with your support.

I am also excited to share details about our upcoming spring gala, **PROM: Neon Nights**. This 80s-themed event will bring our community together for a nostalgic evening of entertainment, live and silent auctions, games, and contests—all while raising essential funds to support our mission. **PROM: Neon Nights** provides a unique way to celebrate the past while empowering our students and staff for the future.

We believe this event presents an incredible opportunity for individuals and businesses to make a meaningful impact and gain visibility within our community. Our sponsorship packages include exclusive recognition, VIP experiences, and the chance to engage in a memorable and impactful way.

I would love to discuss how we can customize a sponsorship package that aligns with your goals and showcases your commitment to education. Thank you for considering this opportunity, and I look forward to the possibility of partnering with you to create bright futures together.

Sincerely,

A handwritten signature in blue ink that reads "Midori Carpenter".

Midori Carpenter  
Director, NKC Schools Education Foundation



816-321-5550

foundation@nkcschools.org

2000 NE 46th Street, KCMO 64116

nkcschoolsfoundation.org



NKC Schools  
**Education  
Foundation**

The NKC Schools Education Foundation **creates bright futures** for 22,000 future leaders by connecting generous hearts to our mission, sparking potential and empowering students and staff.

## What we do

Established in 1996, the NKC Schools Education Foundation is a 501c3 nonprofit organization dedicated to achievement, innovation, and investing in the potential of the 22,000 students and over 3,500 staff of the NKC Schools family.



## Programs

Our Student Success Program **empowers** by providing direct support to each school tailored to their specific needs.

Kahler Innovation Grants **spark creativity** by funding bright ideas from staff to enhance learning.

District-Wide Impact Grants **inspire** by piloting new initiatives and connecting students to real-world and novel experiences.

We partner with individuals, families, and organizations to offer over 100 scholarships that **light the way** for graduating seniors and invest in their futures.

## 23-24 Highlights



### Student Success Fund

Cleared **3,800** meals worth of debt for **1,069** families facing financial hardship



### Kahler Innovation Grants

**34** grants worth over **\$63,000** improved learning outcomes for **7,429** students



### Impact Grants

Our **Lewis Learning Impact Fund** provided 25,000+ glasses and curriculum to experience the April 2024 eclipse



# We create bright futures together



## Join us

As a member of the NKC Schools community, **you have the power** to plug into the Education Foundation and make a difference!



### Invest in bright futures

Corporate and individual **sponsorships** are available for our signature events, the **Fall Breakfast** and **PROM**, supporting our entire mission



### Light the way

Establish a **scholarship** to provide opportunity and resources to graduating seniors at NKC Schools



### Spark bright ideas

Underwrite **innovative grants** and **pilot programs** to empower future-ready learners and leaders



### Connect with us

@NKCEdFoundation on Facebook, Instagram, X

## 2023-24 School Year

Thanks to thousands of donors and partners, the NKC Schools Education Foundation reached **all** students and staff and invested over **\$550,000** into our programs! Together, we created extraordinary educational experiences, including:



Rising seniors attended **Normandy Academy**, an immersive international experience bringing the lessons of D-Day to life



Start-up loans and a district-wide business Pitch Competition for **Entrepreneurship** students



Grants to **break down barriers** for all students, including inclusive equipment for those with special needs



Supporting the **Relentless Champions** working at NKC Schools

# 24-25 Sponsor Opportunities PROM: Neon Nights



Illuminate possibilities. Sponsor bright futures!



## PROM: Neon Nights

*A blast from the past to create bright futures*

**Friday, March 7, 2025 / 7:30 - 10:30 PM**

**The Fountain Ballroom, Ameristar / 3200 Ameristar Drive, KCMO 64161**

**Estimated attendance: 400 guests**

Get ready to step back in time and experience the ultimate 80s night out! **PROM: Neon Nights** is here to make your wildest prom dreams come true—and all for an amazing cause. Tease your hair, dust off your favorite ruffles and taffeta, and let us handle the rest as we bring you an unforgettable night of neon nostalgia, fun, and fundraising!

This isn't just any event—**PROM: Neon Nights** is an exclusive gala with a twist. Designed to capture the vibrant, over-the-top spirit of the 80s, the night promises to be a totally rad throwback while supporting the full mission of the NKC Schools Education Foundation. Every dollar raised directly supports innovative classroom programs, student scholarships, and critical resources that empower 22,000 students in our district. Together, we can make a lasting impact on our community, ensuring that every student has the resources and opportunities they need to succeed.

### **What can you expect at PROM: Neon Nights?**

- **All-inclusive evening:** Enjoy delicious bites, our signature Spiked Punch, and complimentary wine and beer.
- **Live and Silent auctions:** Bid on exclusive items and experiences that range from luxury vacations to locally curated packages, with every winning bid making a real difference in our schools.
- **Corsage raffle:** Step up your 80s glam! Buy a corsage and enter our 50/50 raffle to win up to \$2,500 cash!
- **Crowning the PROM Mascot King:** Show your school spirit and vote to decide which high school mascot will be crowned PROM King! \$5 per vote and the winner will be announced during the event program.
- **DJ and dancing:** No prom is complete without a dance floor, and we'll have the best 80s and throwback hits spinning all night long to keep the party going.
- **Throwback photo ops,** 80's decor, fun with old and new friends, and more!

### **So, what do you say? Will you go to PROM with us?**

Secure your sponsorship or tickets now and get ready for an evening that's totally rad and totally unforgettable!

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### **What can you expect at PROM: Neon Nights?**

- **All-inclusive evening:** Enjoy delicious bites and complimentary beverages throughout the night.
- **Live and Silent auctions:** Bid on exclusive items and experiences that range from luxury vacations to locally curated packages, with every winning bid making a real difference in our schools.
- **Corsage raffle:** Step up your 80s glam! Buy a corsage and enter our 50/50 raffle to win up to \$2,500 cash!
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<https://secure.qgiv.com/event/prom25/>



**PROM: NEON NIGHTS  
PREMIER  
SPONSOR LEVELS**

**PROM ROYALTY \$10,000**

- **Naming rights to event and opportunity to speak during program**
- Top recognition from podium, on-screen, signage, program, pre/ post event
- Five exclusive posts on social media, shareable and mutually agreed upon
- Twelve complimentary tickets with VIP entry and reserved seating areas
- Featured recognition in program, website, and annual report

**SOLD** **AVENUE \$5,000**

- **Exclusive recognition as Dance Floor Sponsor**
- Recognition in signage, podium, on-screen
- 3 exclusive posts on social media
- 6 complimentary tix w/ VIP entry & seating
- Recognition in program, website, annual report

**SOLD** **BOWL \$5,000**

- **Exclusive recognition as Beverage Sponsor**
- Recognition in signage, podium, on-screen
- 3 exclusive posts on social media
- 6 complimentary tix w/ VIP entry & seating
- Recognition in program, website, annual report

**FLASHBACK FOTO \$3,500**

- **Branded photo booth sponsor**
- 2 posts on social media
- 4 tickets w/ VIP entry & seating
- Program, website, annual report

**SOLD** **ATURE \$3,500**

- **Branded auction site sponsor**
- 2 posts on social media
- 4 tickets w/ VIP entry & seating
- Program, website, annual report

**CORSAGE \$3,500**

- **Exclusive corsage raffle sponsor**
- 2 posts on social media
- 4 tickets w/ VIP entry & seating
- Program, website, annual report

**RED CARPET DREAMS \$2,500**

- One exclusive post on social media, shareable and mutually agreed upon
- Four complimentary tickets with VIP entry and reserved seating area
- Logo recognition in program, website, and annual report

**FOREVER YOUNG \$1,000**

- Two complimentary tickets with VIP entry and reserved seating area
- Logo recognition in program, website, and annual report

**ADDITIONAL LEVELS AVAILABLE / TICKETS \$75 EACH**







DATE \_\_\_\_\_



# PROM Sponsorship Commitment

**SPONSOR NAME**

*Exactly as you would like printed*

\_\_\_\_\_

**CONTACT NAME**

\_\_\_\_\_

**ADDRESS**

\_\_\_\_\_

**CITY, STATE ZIP**

\_\_\_\_\_

**EMAIL ADDRESS**

\_\_\_\_\_

**PHONE**

\_\_\_\_\_

*Please return sponsorship agreement by February 14 for PROM printing deadline.*

## SPONSORSHIP OPPORTUNITIES & TICKETS

### PROM

- Prom Royalty - \$10,000 (2 only!)
- ~~Electric Avenue - \$5,000 (1 only!)~~
- ~~Punch Bowl - \$5,000 (1 Only!)~~
- Flash Back Foto - \$3,500 (1 Only!)
- ~~Give-Back to the Future - \$3,500 (1 Only!)~~
- Corsage - \$3,500 (1 Only!)
- Red Carpet Dreams - \$2,500 (5 Only!)
- Forever Young - \$1,000 (8 Remaining!)
- Night to Remember - \$500
- Tickets: \$75 x \_\_\_\_\_

**REGISTER NOW**



[tinyurl.com/nkcprom25](https://tinyurl.com/nkcprom25)

We can't attend, but would like to make a donation of this amount: \_\_\_\_\_

Please send me a link to pay securely online.

I will write a check made payable to NKC SCHOOLS EDUCATION FOUNDATION

Mail to: 2000 NE 46TH STREET, KANSAS CITY, MO 64116

Please invoice me at the details I have provided.

**Questions?** Email [foundation@nkcschools.org](mailto:foundation@nkcschools.org)



Hello!

We invite you to join us in celebrating and supporting the NKC Schools Education Foundation's ongoing mission to create bright futures for 22,000 students and 3,500 staff by participating in our 80s-themed spring gala, **PROM: Neon Nights**.

For more than 30 years, the **NKC Schools Education Foundation** has served the North Kansas City School District, providing essential resources to empower student success and inspire innovation in our classrooms. Last year, the financial support from community partners helped us:

- Clear meal debt for over 1,000 students and families
- Fund 34 innovative classroom grants along with district-wide grants piloting new initiatives
- Invest over \$550,000 into programs, grants, and scholarships supporting students and staff

We are able to continue this vital work thanks to the generosity of partners like you.

**PROM: Neon Nights** is an exciting and nostalgic celebration that brings our community together to raise critical funds for our mission. The evening will feature live and silent auctions, games, contests, and 80s-themed entertainment, all aimed at empowering students and staff for a brighter future.

This year we are celebrating the second annual PROM: Neon Nights, and it will take place on March 7, 2025 at The Fountain Ballroom at Ameristar. We expect an enthusiastic turnout of 400 guests and hope to include you as a contributor to our Live or Silent Auction. By contributing an item to the auction, you will play a key role in helping us meet our fundraising goals and make a lasting impact on our students and schools.

Please consider donating an auction item by February 7, 2025. Enclosed is a donation form for you to complete and return to us. You can use the QR code to submit your form online or email it to [foundation@nkcschools.org](mailto:foundation@nkcschools.org). We aim to make it easy for you to give and appreciate your support.

Thank you in advance for your generosity, and we look forward to celebrating with you at PROM!



816-321-5550



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2000 NE 46th Street, KCMO 64116



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# Auction Donation Form

Proceeds from the PROM Live & Silent Auctions support the entire mission of the NKC Schools Education Foundation. THANK YOU for investing in your community, supporting our mission, and creating bright futures for 22,000 students at NKC Schools! **Please use this form to submit your auction donation.**

## Information

Company Name: \_\_\_\_\_

Donor Name: \_\_\_\_\_

*(as you would like it to appear on auction materials):*

Contact Name: \_\_\_\_\_

Address:

\_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Please provide a brief description of the item(s) you are donating:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide an approximate retail value: \$ \_\_\_\_\_

PLEASE SEND this form via email to [foundation@nkcschools.org](mailto:foundation@nkcschools.org) or mail to: NKC Schools Education Foundation, 2000 NE 46th Street, Kansas City, MO 64116. You can also complete this information online at: <https://tinyurl.com/prom25auction>

Please respond by February 7, 2025 to meet printing deadlines.



*We create bright futures at NKC Schools*